



# Hawai'i Tourism Authority

LINDA LINGLE  
Governor

MIKE MCCARTNEY  
President and  
Chief Executive Officer

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## REGULAR BOARD MEETING HAWAI'I TOURISM AUTHORITY

May 14, 2010 at 11:00 a.m.

Hawai'i Convention Center, Executive Board Room A, Parking Level  
1801 Kalākaua Avenue, Honolulu, Hawai'i 96815

### AGENDA

1. Call to Order and Pule
2. Approval of Minutes (April 9, 2010)
3. Report of the Chief Executive Officer Relating to the Implementation of the State Tourism Strategic Plan Initiatives and/or the HTA FY 2010 Budget
4. Update From the State Tourism Liaison
5. Action to Approve HTA's Financial Reports for March 2010
6. Action to Adopt the Recommendation by the Budget & Audit Standing Committee to Approve the Reallocation of FY 2010 Budgeted Funds From Various Expense Categories to the Marketing Opportunity Fund Expense Category
7. Action to Adopt the Recommendation by the Budget & Audit Standing Committee to Approve the Reallocation of FY 2010 Budgeted Funds From HVCB Leisure Marketing to the HTA Marketing Projects Expense Category
8. Action to Adopt the Recommendation by the Budget & Audit Standing Committee to Approve the Reallocation of FY 2010 Budgeted Funds From the Airport and Departure Experience to the Airline Development Program Expense Category
9. Action to Adopt the Recommendation by the Budget & Audit Standing Committee to Delegate Staff the Authority to Negotiate Any Option to Extend the Contract with the Bank of Hawai'i
10. Discussion and/or Action Relating to Funding for the 2011 APEC Leaders Meeting
11. Discussion of HTA Tourism Research Data and Short-Term Goals under the HTA Strategic Plan
12. Discussion and/or Action to Recognize Stephen Yamashiro for Dedicated Service as a HTA Board Member
13. Report of the Budget & Audit Standing Committee
14. Report of the Strategic Planning Standing Committee
15. Report of the Marketing Standing Committee

16. Discussion and/or Action Regarding An Evaluation of Mike McCartney \*\*
17. Discussion and/or Action Relating to the Implementation of the HTA Strategic Plan \*\*  
*\*\* \* Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) §§92-5 (a) (2) for the purpose of discussing the evaluation of an employee where consideration of matters affecting privacy will be involved.*
18. Adjournment

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided on any agenda item by submitting the testimony prior to the meeting to the HTA by email to [wpong@hawaiitourismauthority.org](mailto:wpong@hawaiitourismauthority.org); by mail at the above address; or, by facsimile transmission. Any person requiring special assistance to participate in the meeting, please contact Winfred Pong (973-2260) no later than 3 days prior to the meeting so arrangements can be made.